## **ADVERTISEMENT POLICIES**

- The E-Visionaries marketing pvt ltd sells items such as health supplements, beauty care, FMCG Ayurveda, other household products directly to the customer through the seller and directly through the company's website. The E-Visionaries marketing pvt ltd wants to inform that individuals, organizations, direct sellers, customers of the company should go through the company's policies for advertising.
- Provides complete guidance on the content and manner of advertising as per the policies of the E-Visionaries marketing pvt ltd.
- When the advertisement is ordered, the advertisement will be reviewed in accordance with the policy and the list of prohibited manner and item will be stated.
- In keeping with the law, unauthorized advertising will be amended to encourage consumers and better disclose them.
- All rules governing advertising policy apply to all direct sellers and employees.
- The consumer protection act,2019, the consumer protection(direct selling) rules 2021, being in force in India
- Advertising may mean any visual or audio publicity or print, utterance made by electronic media, Internet or website and by notice, circular, label, wrapper, brochure, or other document.
- Advertisements include print media, documents, electronic media, item displays, videos, photos, banners, labels and any other company related document.
- Use photos, videos and trademark logos according to criteria and color with E-Visionaries marketing pvt ltd permission.
- The local language can be used to make the advertisement easy and understandable but the use of English and Hindi is mandatory.
- Approval will be required to review the company once the advertisement is ready.
- Advertise every direct seller or employee with their I-card. When you deal with customers individually and consider the actions taken by potential customers, it is important to pay attention to the customer's actions so that customers can view the entire document and keep the document safe.
- The E-Visionaries marketing pvt ltd does not permit the use of abusive language, racism, ethnicity, nationality, religion, gender, disability, inhumane speech or violent speech for protected people.
- It is important to provide clear knowledge with a complete demo when you inform customers about the company's plans and products.
- Advertising should not infringe the copyright and legal rights of any person or entity. Advertising should not be misleading, fraudulent, deceptive.

## **Restricted content**

- Controversial content, health, cheating, misinformation, third party infringement, unsafe substances, adult content, tobacco and drug related product, Illegal product, disorder or condition, cure treatment.
- The E-Visionaries marketing pvt ltd makes it clear that the advertiser or direct seller will comply with all the provisions made under the Act. Agrees to be fully liable for penalties or any action under rules made by the Government. These policy rules may change without giving any notice.
- This policy complements the policies and standards of other companies, including Company Code of Conduct Policy.
- If you post against the Company's policies and make misleading advertisements to customers, the E-Visionaries marketing pvt ltd will terminate the membership in accordance with applicable law.
- If this policy may change in the future, keep visiting the company's website periodically for new information.
- Visit our website for any question and support.

copyright© E-visionaries marketing pvt ltd. All contents of this policy are the property of company Any reproduction or its release in any form or by any means whether electronic, mechanical, company will invite photocopying, cyclostyle, recording or use, civil and criminal proceedings in any way without the prior written permission of company.